

# Quantum Voyage Privacy Policy

## Introduction

Quantum Voyage/GoalTrak® recognizes the need for appropriate protections and management of your personal information that you provide to us. We are committed to the highest standards in protecting and safeguarding your right to privacy while using and interacting with our Web site. Quantum Voyage has therefore established this Privacy Policy to assist you to understand how Quantum Voyage collects and uses personally identifiable information about our customers collected on the Quantum Voyage/GoalTrak® Web site. By using our Web site or providing any personal information using our Web site, you are agreeing to the collection and use of information in the manner described in this Privacy Policy.

While you can access most areas of our Web site without submitting any personal data, there are certain areas of our site that request specific personal information including name, phone number, and e-mail address. Our intent is to allow you as much control as possible over your personal information.

## Data Collection Overview

Our server software gathers in log files, general demographic information from all users of our Web sites. For each visitor to the Quantum Voyage/GoalTrak® Web site, our Web server automatically recognizes the visitor's domain name, browser type, operating system, referring domains, entry page, exit page, and average time on the Web site. This information is used for internal purposes only in helping us improve our Web site and helps us understand our visitors' needs.

We use cookies. Cookies are identifiers that can be sent from a Web site via your browser to be placed on your computer's hard drive. Thereafter when you visit a Web site, a message is sent back to the Web server by the browser accessing the Web site. You may elect not to accept cookies by changing the designated settings on your Web browser. However, not utilizing cookies may prevent you from using certain functions and features of Web sites. The information collected from the use of cookies is used and analyzed to improve our Web site. We use cookies to personalize the experience of our visitors, provide support to customers, record visitor preferences, provide personalized and specialized content, record session information, track visitor clickstream behavior throughout the Web site, and customize site content based on your browser type, operating system, and preferences. By gathering such information to supplement our records, we learn things like what pages are most attractive to our visitors, which of our products most interest our customers, and what kinds of offers our customers like to see. We control how that data may and may not be used. If you do not want to help us learn how to improve our site, products, offers and marketing strategy, you can “opt-out” of this Web site analysis tool by disabling your cookie. If you disable your cookie, you may still use our Web site; however, you may not be able to access certain areas within it.

If you choose to receive company or product information, you will need to complete our online request forms. The online forms provide site visitors with an opportunity to request product downloads and demos, view Quantum Voyage white papers, register for free Quantum Voyage online seminars, and enroll for various services. These forms require your name, company name, e-mail address, company address, phone number as well as other information to help us determine and respond to your needs related to the products and/or services requested. All information provided by the visitor is voluntary. We use this information to send updates about our company and our products and to contact you if requested or necessary. We also use the demographic information you provide on these forms in connection with studies and reports regarding our Web site, such as Web site usage patterns, in order to better understand the needs of visitors to our Web site. We will not, however, associate any personally identifiable information which you provide with the information in these studies and reports.

### **E-mail Addresses**

We do not collect e-mail addresses without the site visitor voluntarily providing us with this information (typically via our online information request form, whitepaper request form, and other Web site forms and surveys). We will periodically use your e-mail information for service, sales, support, and marketing purposes. From time to time, we may share your e-mail address with our partner organizations and companies for service, sales, support, and marketing purposes. If you do not wish to receive marketing e-mail from us or our partners in the future, you may opt out as described below.

### **Safe Harbor**

We use security measures to protect against the loss, misuse, and alteration of the information under our control which is gathered from our Web site. We have licensed the industry-standard Secure Sockets Layer (SSL) technology that permits encryption of potentially sensitive information such as your name, address and credit card number. This will make your information unusable in the event of unauthorized third-party interception. We do not collect e-mail addresses without the site visitor voluntarily providing us with this information (typically via our online information request form, whitepaper request form, and other Web site forms and surveys). We will periodically use your e-mail information for service, sales, support, and marketing purposes. From time to time, we may share your e-mail address with our partner organizations and companies for service, sales, support, and marketing purposes. If you do not wish to receive marketing e-mail from us or our partners in the future, you may opt out as described below. Additionally, we have appropriate security measures in place at our physical facilities to protect against the loss, misuse or alteration of your personal information. We store this information in a secure environment at one or more of our service providers. Quantum Voyage personnel with access to this information have been advised of the importance of maintaining the confidentiality of such information and of using it only for the purposes described in this Privacy Policy. To facilitate mailings to our customers, Quantum Voyage may provide the necessary mailing information to bonded third party contractors which will perform the mailing on our behalf. Other than as expressly described in this Privacy Policy, we will not share, sell, or rent personally identifiable information with anyone outside of Quantum Voyage, without your prior

permission or unless we believe, in good faith, that such release is reasonably necessary to (i) comply with applicable law, (ii) enforce the terms of any of our user agreements, or (iii) protect the rights, property or safety of Quantum Voyage, our visitors, or others. Upon request, Quantum Voyage will provide site visitors with access to their personal information that we have on record. The Quantum Voyage Web site may provide links to third-party Web sites for your convenience and information. If you access those links, you will leave the Quantum Voyage Web site. Quantum Voyage does not control these third-party sites or their privacy practices, which may differ from Quantum Voyage. We do not endorse or make any representations about third party Web sites. The personal data you choose to give to unrelated third parties is not covered by the Quantum Voyage Privacy Policy.

### **Notification of Privacy Policy Changes**

Quantum Voyage may amend this Privacy Policy from time to time. If Quantum Voyage decides to make material changes in the way we use your personal information, we will post the changes on this page so that you always will know what information we collect, how it is used, and when and how it will be disclosed. Your use of the Quantum Voyage Web site following notice of such change will be deemed acceptance of the revised Privacy Policy, which may include application of the new policy to information provided prior to the date of such change.

### **Choice/Opt-Out and Updating Information**

If you receive marketing or similar e-mail messages from us and wish to opt out of receiving such messages, you may simply follow the opt-out procedure specified in such e-mail. You may also contact us by regular mail addressed to: Quantum Voyage, Inc., Attn: Chief Information Officer, 2571 Whiteway Court, Aurora, IL 60504.

### **Contacting Us**

If you have any questions about this Privacy Policy or this Web site, please contact us directly at: [info@goaltrak.com](mailto:info@goaltrak.com).

**(Effective January 1, 2009)**